

HYPERGAMY CHART

(HOW RELATIONSHIPS FORM)

Men and women form relationships differently, and their strategies respond differently to different circumstances.

Men who have value on the market always have a lot of women available to them. If women are not discouraged from pursuing valuable men, they often try to "hook" one by offering a low-investment physical relationship first, then asking for commitment later. This strategy has a low rate of success.

In a normal market, women are more afraid to try this strategy because it is socially costly. They withhold physical relationships until they receive proof of commitment, which high-value men are not willing to offer. In a "liberated" market, where there is a low cost imposed on women for having an extensive dating history, they try their luck much more often.

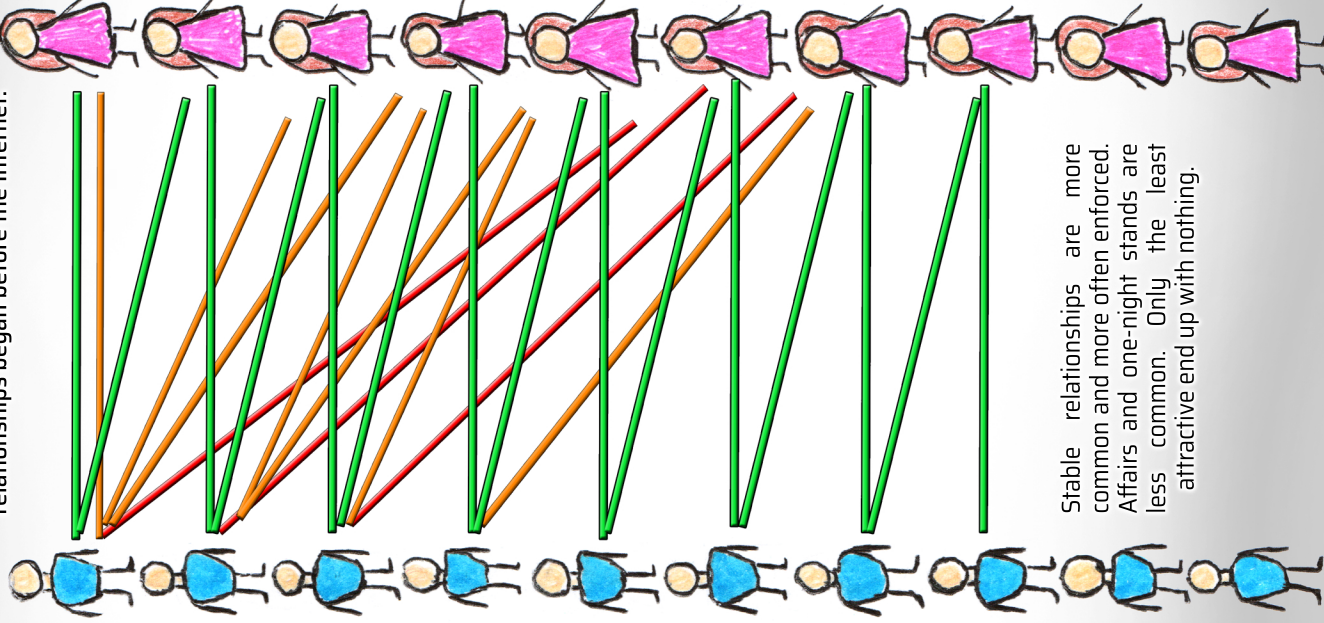
When women do secure a low-investment, temporary relationship from a valuable man, they usually mistake it for "almost getting married," which the man does not agree with. This causes them to believe that they "deserve" one of the men who sees them as only temporary placeholders before a "keeper" shows up. The women then become unwilling to "settle" for the sort of man who would actually marry her.

KEY

- KEEPER (Forever)**
A stable, monogamous relationship. Men tend to marry across or down.
- SLEEPER (For now)**
A temporary relationship, usually, the man likes the woman somewhat, but not enough to "keep."
- SWEEPER (Forget)**
A secretive, desperate, short-term connection. Men do not want to get caught with women this low in value. Sweep'er under the rug!

NORMAL (FAMILIAR)

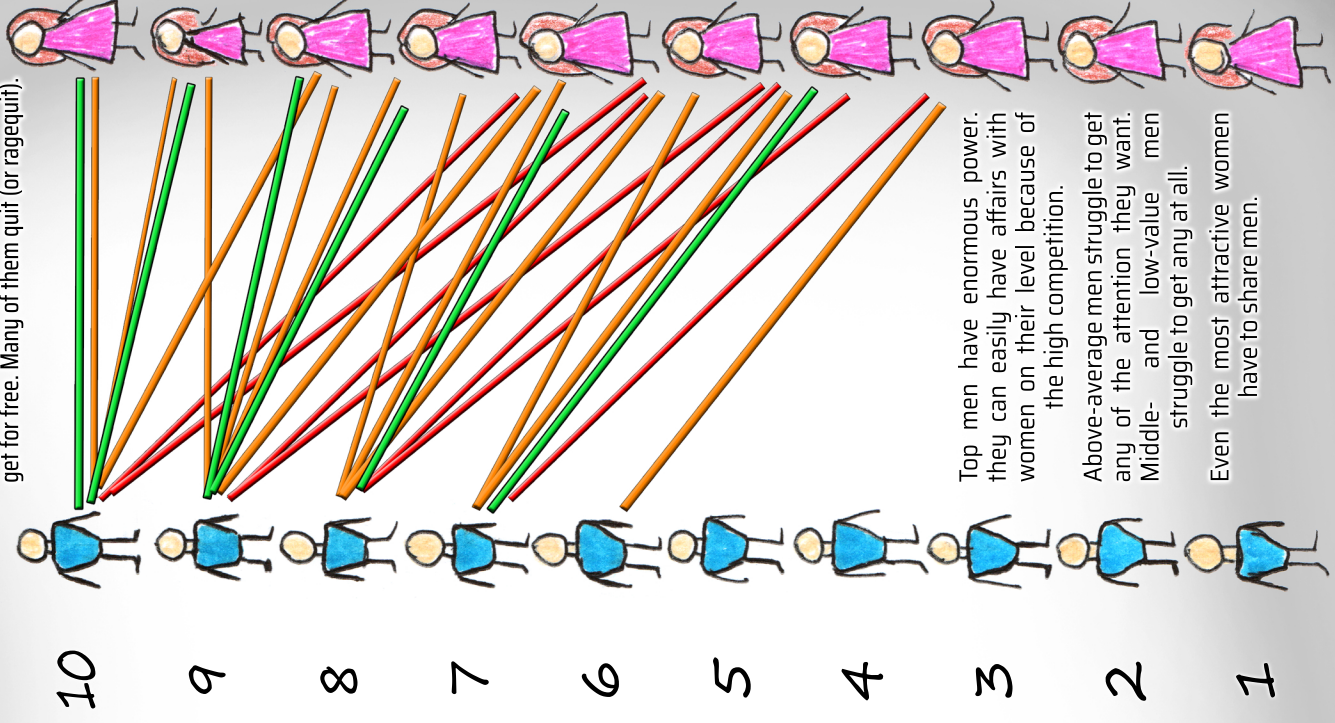
Familiarity can cause "proximity attraction." You're more likely to like someone if you've had a long time to get comfortable, especially if you're a woman. This is how most long-term relationships began before the Internet.



Stable relationships are more common and more often enforced. Affairs and one-night stands are less common. Only the least attractive end up with nothing.

"LIBERATED" (STRANGERS)

Women are extremely picky with strangers. Most men (80 to 95%, from "7" down) are invisible (in her "Not-People Zone.") In a "free love" society, only a few men get all the action, and "regular guys" have to work hard to get barely any of what the "top" men get for free. Many of them quit (or ragequit).



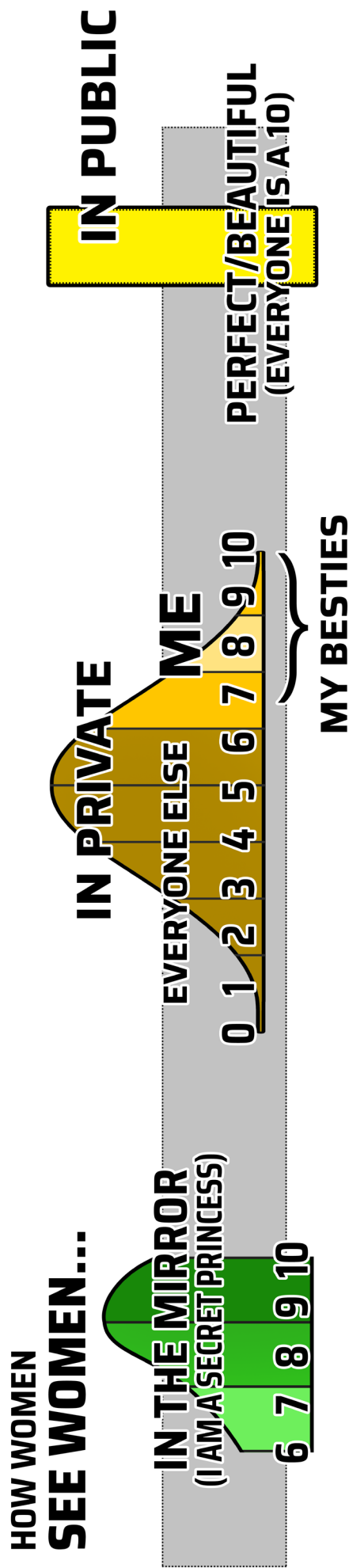
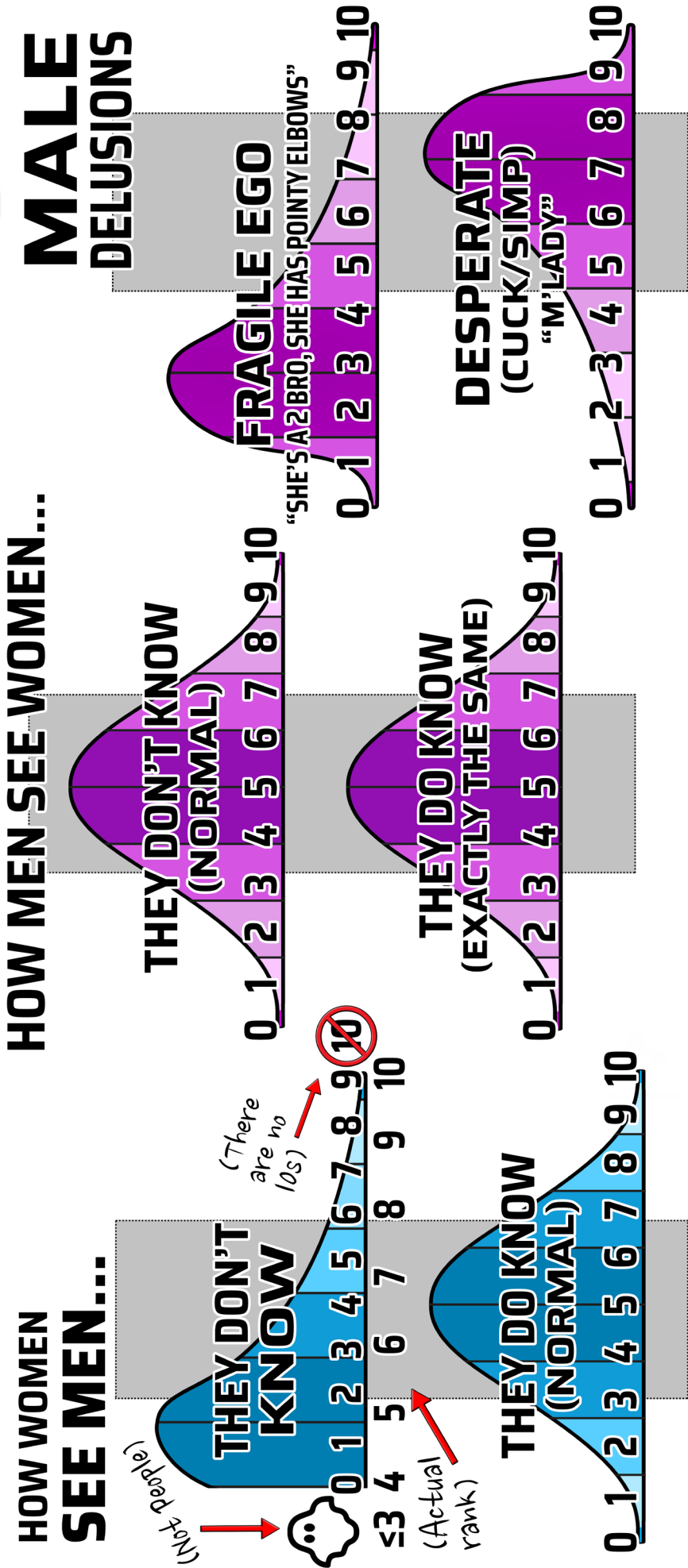
Top men have enormous power. They can easily have affairs with women on their level because of the high competition.

Above-average men struggle to get any of the attention they want. Middle- and low-value men struggle to get any at all.

Even the most attractive women have to share men.

THE STANDARD FEMALE DELUSION CHART

by **hoe_math**



ZONES

by **hoo_math**

SUPPORTIVE
PUBLIC

LOVE + LUST

LOVE

BEST I CAN GET
MOST INVESTMENT

KEEPER
FOREVER

"My one and only!"

SLEEPER
FOR NOW

"I don't know where I'm
gonna be in three weeks..."

SWEEP'ER
(UNDER THE RUG)
FORGET

"Don't tell anyone
this happened."

WORST I WOULD TAKE
LEAST INVESTMENT

HOW TO USE ZONES:
Don't think about yourself and how many points you have as an individual. Instead, think of the person who would be judging you! What does that person think? Why? What do you need more of?

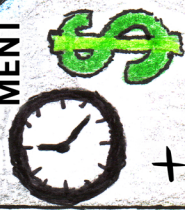
MONOGAMOUS
EMOTIONAL

LOVEMETER

"ZONES" is based on the concept of the "Friend Zone," which happens when a man has all **GOOD GUY** points and no **BAD BOY** points with a woman. These are the rest of the "ZONES!"

10 **GOOD GUY** 0

INVEST-
MENT
+ PRESENTABLE



OTHER
WOMEN



BONUS
(GALAXY)



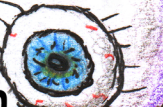
MASCULINITY

- Power - Dominance
- Competence - Strength
- Ability - Intimidating
- Status - Experienced
- Capable - Mastery



LOOKS

- Face
- Body
- Height
- Age
- Voice
- Type
- Etc.



LUSTMETER

LUST



OPPORTUNISTIC
SECRETIVE

CHEATING
IMPULSIVE

ALL LUST
NO LOVE

LOOKS



+



PERSO-
NALITY

-



OTHER MEN

+



BONUS
(CABINET)

6

6

HOW ATTRACTIVE?

HOW TO MEASURE ATTRACTIVENESS
(YOURSELF AND OTHERS)

4

10

Measure others by comparing
EVERYONE (of similar age).
It's not "how much do I like her?"
it's "where is she on the curve?"

"AVERAGE"

(OF WHAT I'M INTERESTED IN)

THE TRUE AVERAGE

NOT-
PEOPLE

ZONE

Most men never leave the
NOT-PEOPLE ZONE.
They say things like
"women don't like sex."
WRONG. They just don't
like **YOU**. When I moved
from 6 to 8, everything
suddenly changed.

35%
Top guys don't have
to put in much effort.

5%

Where I was
(at best)
Where I am now
(in real life)



50%

300%
It doesn't matter
how much work
you put in. If she
doesn't like you,
you're not gonna
"earn" her.

60%

Not every
match can be
50-50. It's OK to put
in more work - as
long as she
appreciates it!

10

9

8

7

6

5

4

3

2

1

80%

90%

95%

0%

50%

95%

40%

Gorgeous women
have felt like this
about me...

Don't catcall her!
...Unless you're
attractive.

It's normal to be confused! You
never know what others think.
But you do know how they act!

Measure
yourself by
who gives
you **EQUAL**
ENERGY.

Doing all the work?
You're probably
aiming out of
your league.

ICK

...and "other" women have felt like
this. You look different to everyone.

To understand how attractive someone is, use
UNIVERSAL and **USUAL** markers of attractiveness, and
not your personal likes and dislikes. People
UNIVERSALLY like things like clear skin and symmetry.
People **USUALLY** like tall men and rich men, but some
don't care as much. But just because you think the
punk girl is hot doesn't mean others do.

UNIVERSAL

USUAL

PERSONAL

Symmetry

hair

7/10
ratio

Skin (youth,
health)

Short

Tall

Poor

Rich

9

2

ICK TYPE 1:WEAK

ICK INDICATOR

ICK TYPE 2:GIRLY

TRYING TOO HARD
UNIMPRESSIVE
INSUFFICIENT
NOT ENOUGH

Wimps are an **ICK!**
If you're gonna do something, then **DO IT!**
You have to **DO** things that **MATTER.**



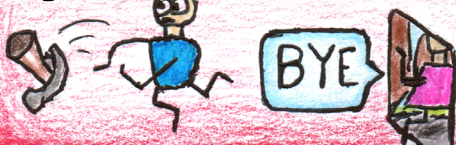
GET OVERPOWERED
LET GUARD DOWN
BEING DEFENSIVE
BEING SENSITIVE

Being too feminine is an **ICK!**
Women don't want men who are easily influenced. She wants you to **BEAT** the world, not cry about it!

5th DEGREE

It's fine if she's bothered by this. These are your fault, honestly.

Cannot swing hammer • Still lives with parents • Printed out Valentine's day card • Goes to work on moped



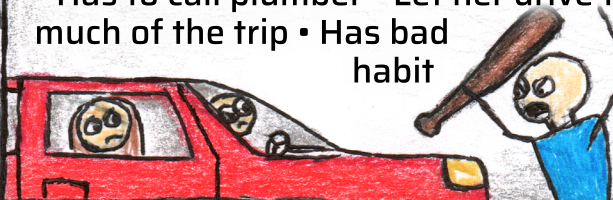
Beat up by girl • Scared of bug • Can't watch scary movie • Upset about social media post



4th DEGREE

She could probably be a little more understanding.

Won't get out of car for road rage guy • Has to call plumber • Let her drive too much of the trip • Has bad habit



Visibly cold • Only one crying at funeral • Complaining about mediocre service



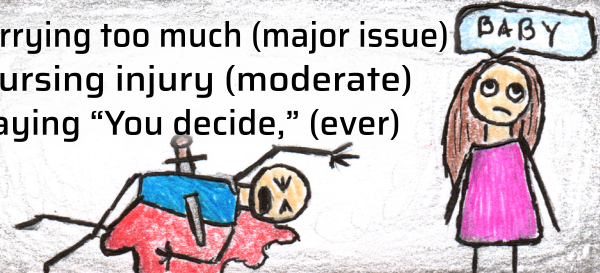
3rd DEGREE

Can she afford to be this picky? Really?

Economical car • Coffee date • Content with life as it is • Can't change own oil • Nervous for big job interview



Worrying too much (major issue) • Nursing injury (moderate) • Saying "You decide," (ever)



2nd DEGREE

Who do you think you are, Lady Gaga or something?

Refuse to heckle comedian • Waiting in line instead of arguing with host • Changing mind about where to eat



Text "I miss you" • First one dancing at party • Checking hair in mirror • Feelings hurt (she did it on purpose)



1st DEGREE

This is an unsalvageable female. Replace immediately.

Won't run from cops • Need help lifting fridge • Need her opinion before big decision • Being tired (ever) Ask any question (at all)



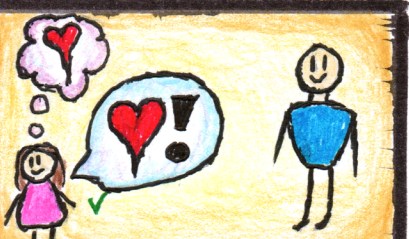
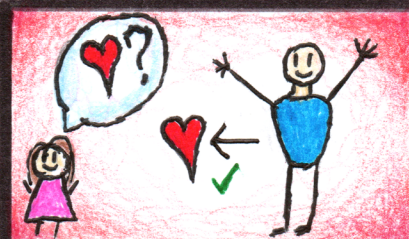
Carrying bear spray in National Park • Wearing raincoat • Ordering light dinner (for weight loss)



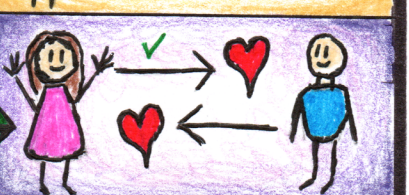
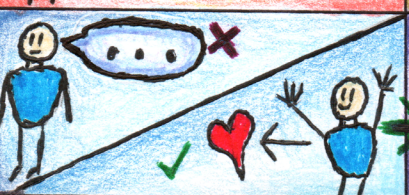
ATTACHMENT STYLES

SECURE

Forms

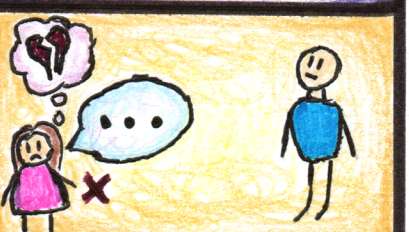
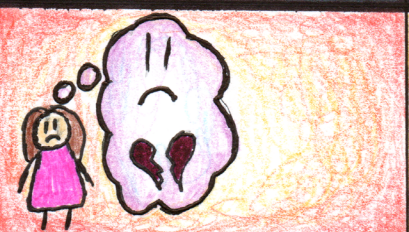


Works

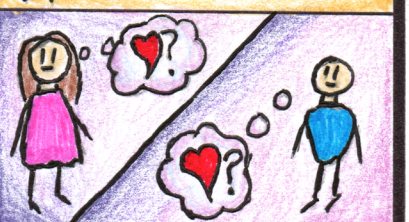
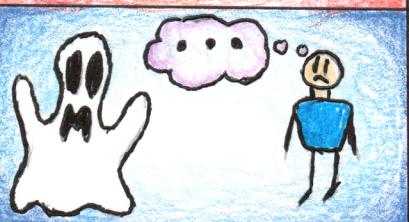
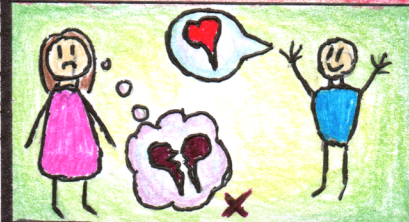


AVOIDANT

Forms

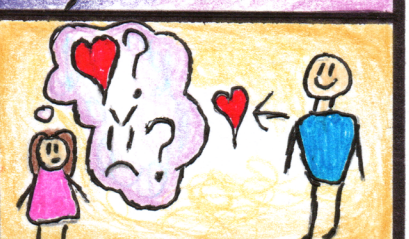
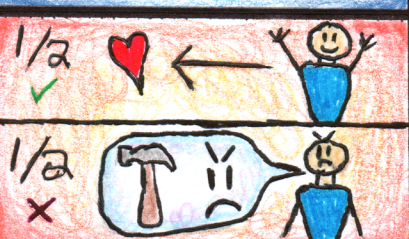


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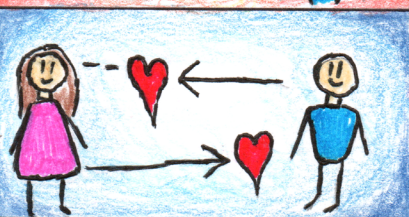


ANXIOUS

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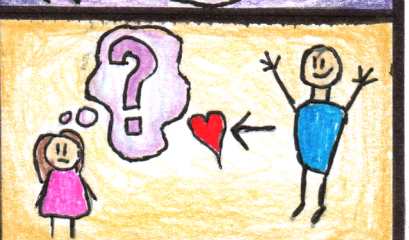
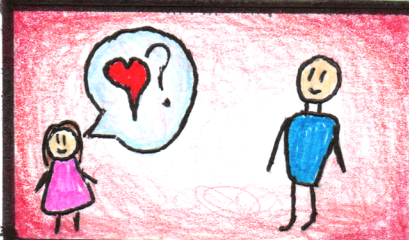


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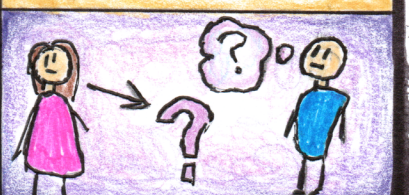
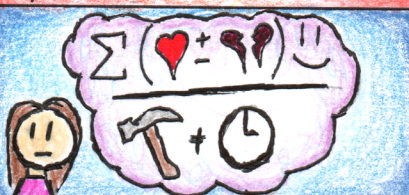
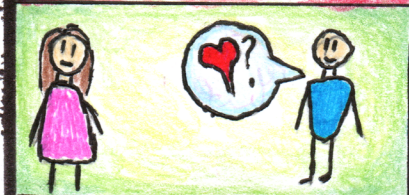


DISORGANIZED

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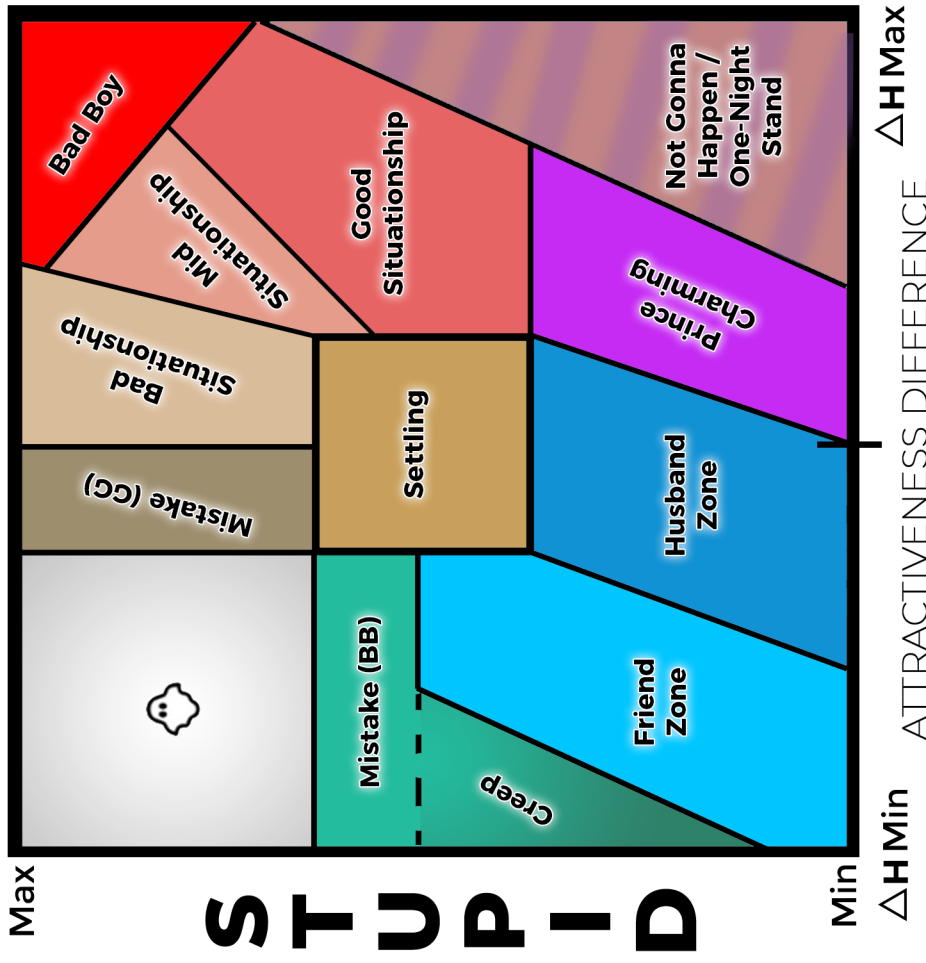
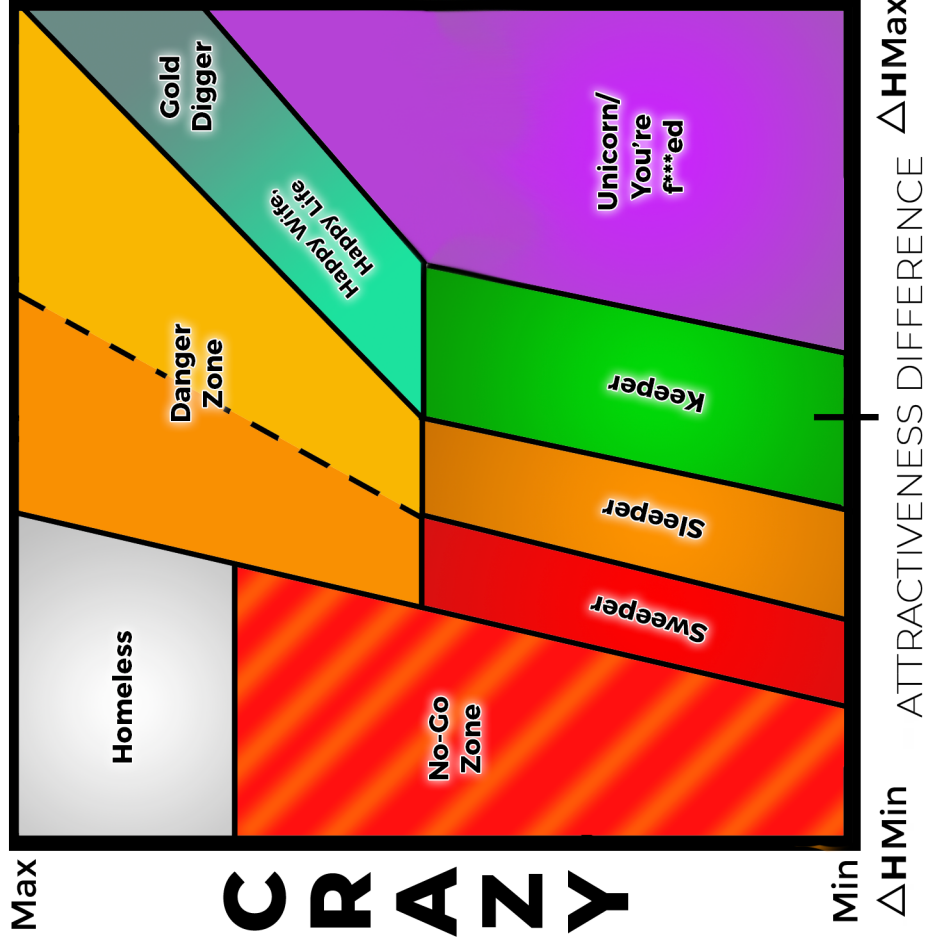


Works



hoe_math

$$\text{hoe\_math} + \text{Crazy} / \text{Hot Matrix} = \Delta \text{ Hot Index (Delta)}$$



THE DELTA HOT INDEX indicates roughly how much stupidity (in men) or insanity (in women) a partner is likely to put up with relative to the overall attractiveness difference (Delta Hot) between partners.

While men are willing to tolerate more crazy from women in order to get more hotness, they will also sometimes tolerate less hotness in order to secure a woman with a low crazy score. This allows for keepers to be significantly less hot given that they are exceptionally sane. The Sweeper / Sleeper / Keeper sections are divided into above and below average crazy.

Similarly, women are often willing to tolerate a shocking amount of stupidity from a man as long as he is significantly hotter than she should be able to lock down. These various configurations of attachment create relationship zones that correlate to the zones on "Zones," my map of relationship zones.

(Be strong first -
be nice later)

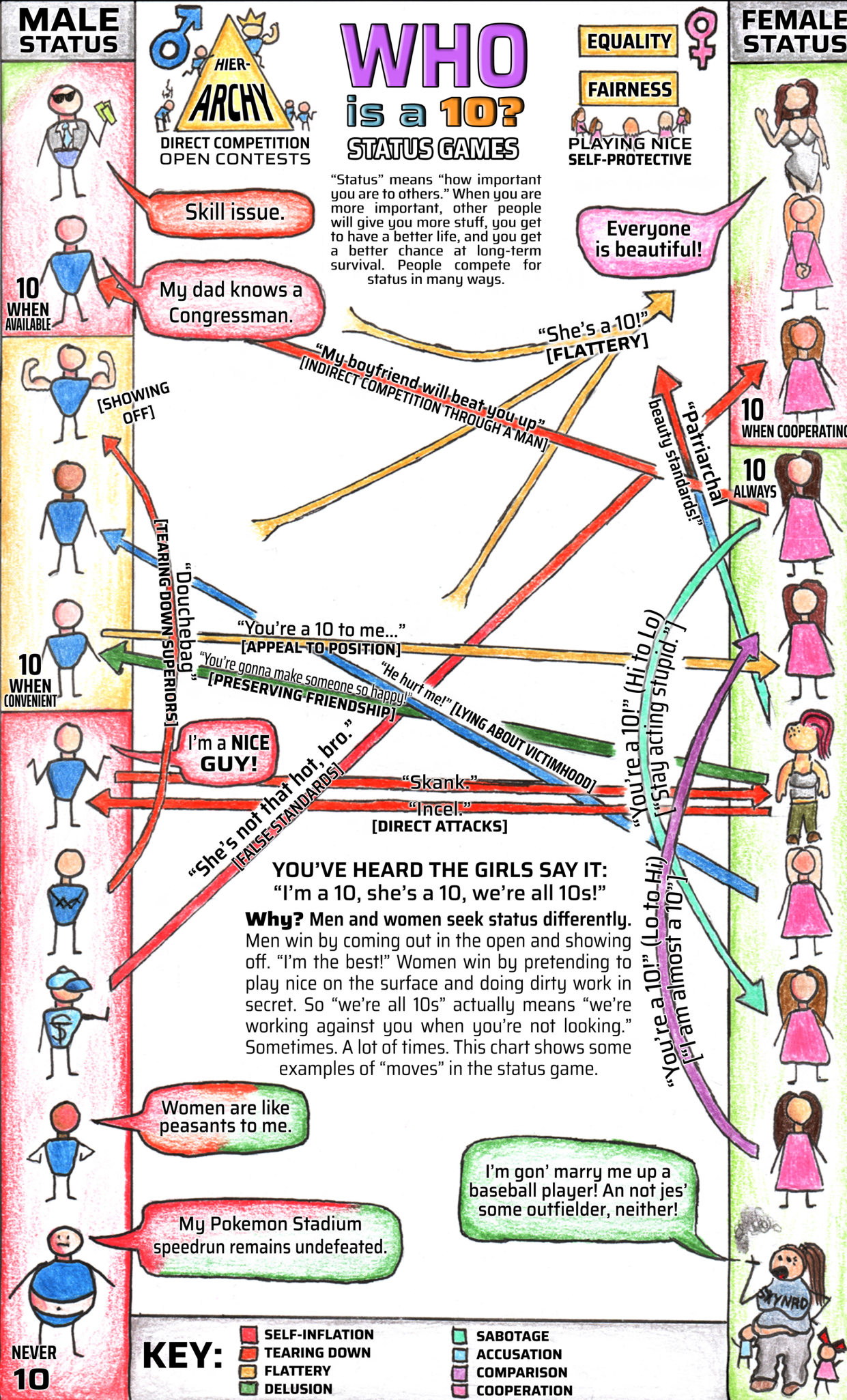
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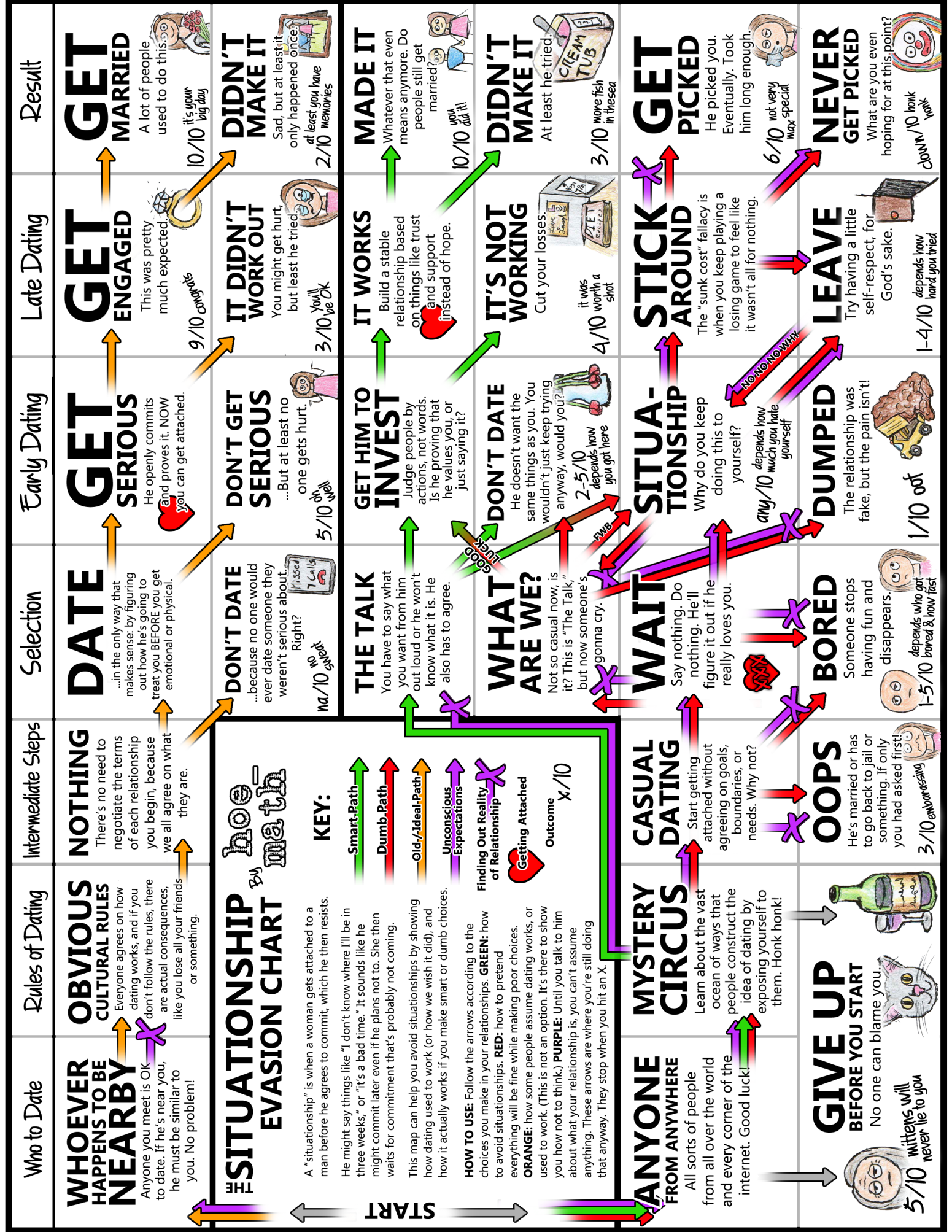
- SELF-INFLAMMABLE
- TEARING
- FLATTER
- DELUSION

SABOTAGE
 ACCUSATION
 COMPARISON
 COOPERATION

er: All not jes
lder, neither!

It's easier than ever today to enhance your looks with fakery. Remember: even though it might get you more attention right now, it isn't *real*. Men will be disappointed when the makeup and the filters come off. Also, some of the procedures are dangerous!





PSYOPS

by hoe_math

WHAT IS A PSYOP?

PSYOPS are **LARGE-SCALE, DECEPTIVE MEDIA ACTIVITIES**.

PSYOP is short for "Psychological Operation." It's basically when powerful people trick you by lying on TV. If you just thought of the word "conspiracy," guess what? They got you! **PSYOPS** have been used to make you think people are crazy when they question authority! **PSYOPS** happen a lot, and you have *definitely* seen them. But don't trust me... there's documentation!

HOW PSYOPS WORK: 1. Make up a scary story or pick one that's already in the news. 2. Make it seem like a big problem so people get scared. 3. Offer to "save" everyone from the problem, but only if they agree to give the government even more power, or give up more of their freedoms!

But WHY WOULD THEY LIE? If you control what people believe, you control what they do... what they buy, who they vote for... pretty much anything!

WHAT PSYOPS LOOK LIKE

Just like in the diagram above and to the right, this girl's **REPTILIAN** and **LIMBIC** brain areas are feeling **IMPULSES** and other feelings like fear, desire, shame, inadequacy, pride, and so on. Instead of thinking about what these feelings mean and where they come from, she interprets them through astrology, which lets her have whatever **MEANING** she wants!



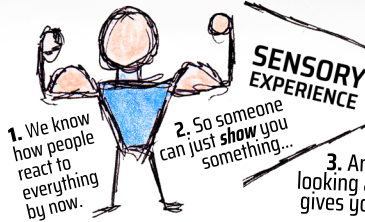
SENSORY EXPERIENCE

Now, just imagine that **THE SAME PERSON** is in control of what she's seeing (so they know what she's going to be feeling in her **IMPULSES**), and also in control of her sense of **BELONGING**. Now, she has to interpret her feelings as that person wants her to, or she'll be left out! Most people cannot think for themselves when given this choice. People who create psyops know this. That's why they spend so much money and effort on them.



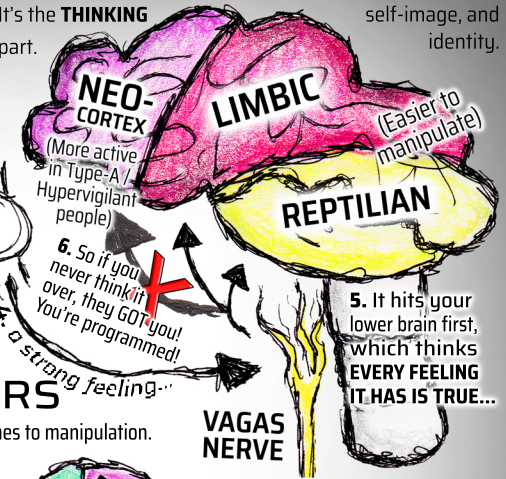
CAN YOUR BRAIN GET HACKED?

Unfortunately, yes! People who know how your brain works can use it against you. If someone can target your feelings while preventing you from thinking, they can make you see things almost any way they want!



The **NEOCORTEX** is where all the logic and reason happens. It's the **THINKING** part.

The **REPTILIAN** and **LIMBIC** parts of your brain control all the feelings you feel automatically, like fear, self-image, and identity.



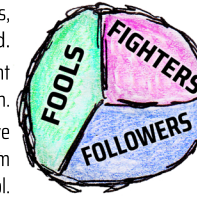
TYPES OF THINKERS

There are three main kinds of thinkers when it comes to manipulation.

FOOLS: They'll believe anything authority says, especially when they're scared or stressed.

FOLLOWERS: They don't always go along right away, but if enough other people do, they'll join in.

FIGHTERS: Some people just won't believe anything you tell them! Sometimes this makes them stubborn, but it also makes them hard to fool.



WHY DO PSYOPS WORK?

Well, the short answer is "because people hate being uncomfortable."

Take a minute and think about a time you got angry or upset because of something you saw on TV, or on your phone or computer. It was probably something on the news, right? Or an internet video? Those things make people upset more often because we perceive them as **REAL**. Our **REPTILIAN** and **LIMBIC** brains tell us "this is something that affects us." When people feel threatened or affected by something, it becomes very difficult to stop and think! Those lower parts of your brain are telling you: "You're in trouble! Run! Fight!" You can't think at the same time! Look again at the astrology girl on the left. Imagine that apple is her cell phone. It says to her: "**MEN ARE THE CAUSE OF BAD THINGS THAT MAKE YOU SCARED!**" That activates her **REPTILIAN** brain with fear. Before she can think, it also tells her: "**WE CAN BEAT THE BAD MEN BY HAVING GIRL'S CLUB!**" Now her **LIMBIC** brain is active, looking for connections with others to make her fear go away. She goes to the comments section, and it's full of lovely gurlies with makeup and filters, all saying "**YAS QUEEN! GIRL CLUB IS WHERE WE ARE SAFE! AND IN GIRL CLUB, WHAT WE BELIEVE IS...**" So do you see now why psyops work so well? They cause pain *and* take it away... but only if you believe what you're supposed to.

HOW TO TELL WHO'S AFFECTED

No one who falls victim to a psyop (or a cult, or any kind of trickster) will ever want to admit it. Usually, they don't even know it! ...At least, their **NEOCORTEX** doesn't! But if you know how the rest of the brain communicates, you can watch for the signs. This guy is using his hands to protect his stomach or reproductive area. That's a fearful act of self-protection. They come in many forms. In addition to body language like this, watch for behaviors that are obviously fear-based, like *lashing out, reliance on a group, calling for help, threatening to damage your reputation, and even physical violence or threats of violence*. Brainwashed people often do these things when they feel their beliefs being threatened, and they are usually extremely difficult to reason with.

3 OF THESE CONDITIONS CAN MAKE ANYONE BELIEVE ANYTHING

If the wrong person gets you in 3 of these 6 conditions at once (all the way) or more (partway), then *you're at risk!*

[SUGGESTIBLE] Do you trust this person to tell you the truth more than your own eyes? **[FOCUSED]** Do you have any *extra* brainpower right now, or is it *all* devoted to the situation at hand? **[OPEN]** How willing are you to try new things or ideas? **[CONNECTED]** How much do you feel responsible to the people involved? Are you afraid to let them down? **[COMPLIANT]** Does it feel like you *have to* do what you're being told right now? **[EXPECTANT]** Are you *expecting* something (or anything at all) to happen?

THESE 6 EGO ATTACHMENTS MAKE PEOPLE EASY TO FOOL

Look out for people who need these things to feel safe! They will obey almost anyone who can satisfy them!

SIGNIFICANCE FEELING SMART

"I am important!" "I know everything!"

APPROVAL ACCEPTANCE

"I'm a good person!" "I belong here!"

POWER PITY

"Do what I say!" "Feel bad for me!"

HOW TO RECOGNIZE PSYOPS: KNOW THE PSYOP PLAYBOOK

Look for **BIG EVENTS** that **AFFECT A LOT OF PEOPLE**, especially **SCARY** ones. They can be *real, fake, exaggerated, or prolonged*.

[1: NORMALIZATION]

A mysterious problem appears and becomes "normal" to talk about.

[2: SETTING THE STAGE]

It could happen any minute! Preparing for government to "step in."

[3: THE BIG REVEAL]

It was real after all! The situation is acknowledged.

[4: ESCALATING REPORTS]

People *just like you* are being affected. *You could be next!*

[5: MEDIA BLITZ]

The news (or just one side) can't talk about anything else! (Listen for new catch phrases like "our democracy")

[6: BIG EVENT]

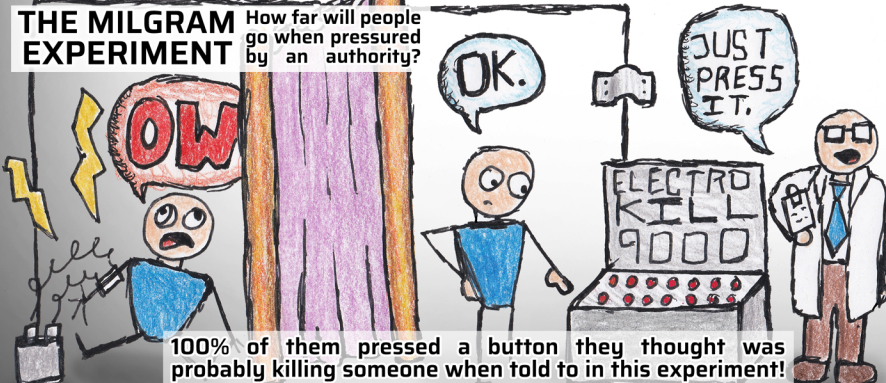
Now things are SERIOUS! Something big happens! People panic.

[7: SOLUTION]

Government, HELP! The "solution" is that they get power or you lose freedom. They might say it's "temporary." It never is!

THE MILGRAM EXPERIMENT

How far will people go when pressured by an authority?



CAN YOU BE FOOLED?

Well, I was! During a long period of weight loss, I was a light-headed, and I spent \$30 on some cheap skin sludge just because the salesman said girls like guys who use products. It was almost like I wasn't even there!

